



FROSTY BEE

ICE CREAMS - MILK SHAKES

POWERED BY :



ICE CREAMS & SHAKES WITH

**MILK
FRESH**



ABOUT FROSTY BEE



Frosty Bee is a concept launched by coolex to support entrepreneurs who want to start food business without hurdles of regular franchise conditions like franchise fee, renewal fee, royalty etc.

Coolex is having different kinds of innovative food concepts with it since 1975, with a customer base all over India and in 60+ countries. Our strength is continuous R&D on different food recipes and strong technical knowledge in food equipment which keeps us going since these many long years.





Story About me

Our Mascot, "Frosty Bee"

is known as innovative recipe creator. He is smart and lively. People love his Smartness, smiley face and hero looks. He is cheerful all the time and people love to play with him. He enjoys making food and love to play with them. Kids love, play and enjoy with him. Frosty Bee wants to have a lady friend for him in future. You can suggest a beautiful assistant for him. Give us a name and character sketch and we will create an assistant for him. Best suggestion will win good offers.

About frosty bee ice creams



Why Frosty Bee is most profitable Franchise

Frosty Bee is a Multi Fusion icecream franchise with 200 + icecream concepts and menus, with fusion of Indian taste which keeps changing according to the trend. Generally you will have stone icecream franchise, gelato franchise, thickshake franchise etc, but over time the menu will become old and people will get bored. But Frosty Bee keeps on going for years together and generations together because of its huge set of menu. With soft icecream machine you can create numerous possibilities in icecream. Having soft serve machine is like having a small icecream factory. We analyze the food market and introduce new menu before the product gets outdated.

Highlights

- Huge menu, almost every concept in the market
- Menu and food pricing customized as per Location.
- Innovative menu from Frosty Bee food experts
- 200 + icecream recipes and concepts
- Sub brands under Frosty Bee can be added as per customer demand in future
- Can choose multiple sub brands of Frosty Bee under one outlet.
- Get advantage of new releases



Folks follow new trend, why not you..?

We call it Multi fusion icecream shops



BIG TO SMALL OPPORTUNITIES

1. Get exclusivity for your area to develop multiple franchise outlets.

- Total investment for area developer, depends on 1 tier, 2 tier and 3 tier cities and districts.
- Talk to us for area developer, it's a big opportunity... grab it before someone else takes the opportunity in your area.

Area Developer

Get Discounts on above 3 units

Pay us franchise consultancy fee for Single Unit,
if you are signing up for multiple units

Multi Unit Franchise

Unit Franchise for single unit

Unit Franchise

FRANCHISE FORMATS



500 to 800 sft

MINI STORE

Total Investment : 10 to 15 lakhs

Equipment : 4 to 5 lakhs

Franchise Consultancy fee will be

60,000 to 1,00,000

approx..



200 to 500 sft

TAKE AWAY STORE

Total Investment : 5 to 8 lakhs

Equipment : 3 to 4 lakhs

Franchise Consultancy fee will be

40,000 to 75,000

approx..



70 to 100 sft

OUT DOOR & INDOOR KIOSK

Total Investment : 3.5 to 4.5 lakhs

Equipment : 2.5 lakhs

Franchise Consultancy fee will be

25,000 to 50,000

approx..

OTHER SPECIAL FORMATS



HIGH STREET ONLY MACHINE

Contact us for investment

4 x 4 sft



**ONLINE ICE CREAM
&
SHAKES STORE**

Only Equipment Investment
Contact us for investment

zomato

Uber
Eats



foodpanda

Start Business at home or office



**MULTI MACHINE
ICE CREAM 'OR' YOGURT STORE**

Contact us for investment

Kiosk or Restaurant

BECOME A FROSTY BEE OWNER



MULTI FUSION ICE CREAM BUSINESS OPPORTUNITY



If you **LOVE** Ice cream & Money
You are at the right place to invest in your dream business



- > Be your own boss
- > Part time / Full time opportunity
- > Courier boy to MLA can start this business
- > 1000's of locations from busy streets to Airports are suitable for this business
- > All cash business profit from the 1st day

LOW INVESTMENT
START'S FROM 1 LAKHS

POWER FUL TRAINING
HUGE PROFITS
NO EXPERIENCE NEEDED



**NO.1
SOFTY
BUSINESS**



Small Format.... **Big Profits**
Just make 100 sales / Servings a day,
you are in profits.....!

Isn't it easy..? Yup !
Get in touch with our Investment Advisor

Huge Profit per month 50000 to 3Lakhs

KNOW YOUR PROFITS FOR MINI STORE

Considering only few menus, below is the profit calculation as example

Start minting
50,000 to 2 Lakhs per month
ROI in Few Months



| | AVERAGE COST PRICE | AVERAGE SELLING PRICE | PROFIT PER SERVING | SALES PER DAY | TOTAL PROFIT PER DAY |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------------|--------------------|---------------|----------------------|
| Fruit Smoothies Milk Shakes Falooda  | 30 | 80 | 50 | 75 | 50X75 = 3750 |
|   | 40 | 90 | 50 | 50 | 50X50 = 2500 |
|    | 30 | 75 | 45 | 50 | 45X50 = 2250 |
|    | 35 | 80 | 45 | 50 | 45X50 = 2250 |
| PROFIT PER DAY | | | | | RS.10,750 |
| RS.10,750 | | | | | |

Expenses per month

| | |
|--------------|-----------------|
| Rent | = 25,000 |
| Man Power | = 20,000 |
| Electricity | = 10,000 |
| Mislaneous | = 10,000 |
| TOTAL | = 65,000 |

PROFIT PER MONTH 10,750X30 = 3,22,500
NET PROFIT PER MONTH = 3,22,500 - 65,000 = 2,57,500

SINGLE MACHINE INVESTMENT

100's of menu, Supported with other small equipment



Menu TRENDING
with many
International
Brands



INDEX



SOFT SERVES ON CONES



CUPS & WAFFLES



**FRESH FRUIT ICE CREAM
MADE WITH SOFT SERVE**



**PICK & MIX
ICE CREAM + TOPPINGS BLEND**



INDIAN SWEET WITH SOFT SERVE



THICK SHAKES & MILKSHAKES

INDEX



DEVIL SHAKES



COLD COFFEE & FRAPPES



FRESHJUICE



FRESH FRUIT JUICES / SMOOTHIES



FALOODA



SLUSH SODA & SOFT SERVE



BUBBLE SMOOTHIE

INDEX



FISH & BEAR WAFFLE CONES



BUBBLE WAFFLE WITH SOFT SERVE



BROWNIE CHOCOLAVA



CAKE ICE CREAM



WAFFLES SUNDAE & SANDWICH



CHIMNEY CAKE WITH SOFT SERVE

INDEX



ICE CREAM PIZZA



BURGER ICE CREAM



CREPES WITH SOFT SERVE



COOKIES SANDWICH



SWEET MINI SHOTS



NITROZEN SOFT SERVE

INDEX



WATER MELON WITH SOFT SERVE



J CONES WITH SOFT SERVE



TAKE AWAY BULK AND CUPS

MORE COLD MENU TO CONTINUE...

ADD ON HOT MENU



CONE PIZZA

WRAPS



SPRING POTATO



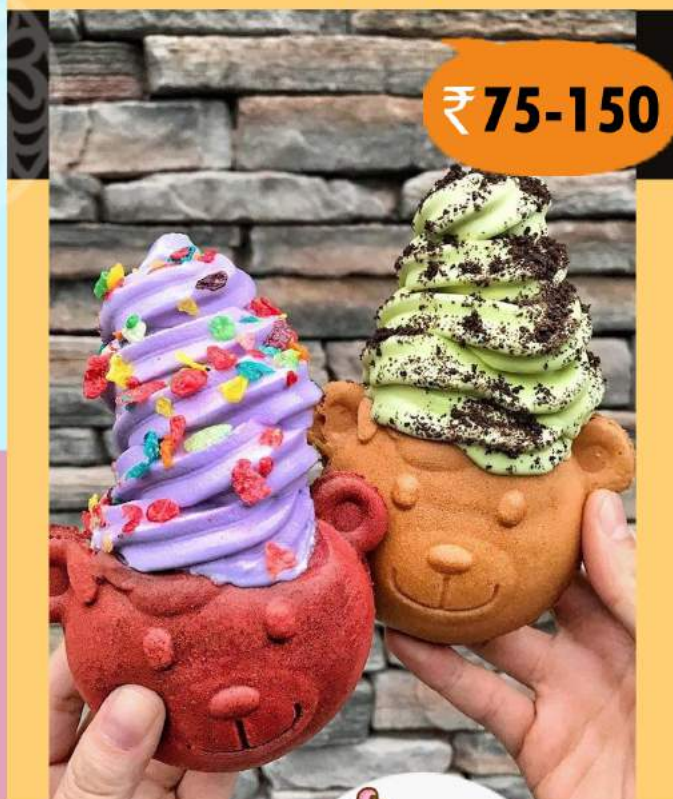
JAPSTICKS

& MORE...



TEDDY BEAR CONE

Pista, Blackcurrent,
with toppings



FISH & BEAR
CONES



₹ 90-150



BUBBLE SMOOTHIE

Black berry - Rose strawberry -
banana



REDVELVET FISH CREME

Red velvet cake, Vanilla ice cream,
sprinkle & strawberry

Bubble
Waffle's



Mr.Oreo | Nutella Ice cream Oreo cookies Selected
sauce & Cream

Nutty Crunch | Nutella Ice cream walnut Almond Flakes
Selected sauce & Cream

Rainbow Strawberry | Strawberry ice cream Selected sauce &
Sprinkles



₹ **100-150**

CHOICE OF CAKE & TOPPINGS

i ♥
Ice Cream
CAKES

₹ **75-150**

BROWNIE
CHOCO LAVA
RED VELVETT
SIZZLING BROWNIE



SELECT TOPPINGS FROM THE TOPPINGS LIST PAGE 9



CREATE YOUR OWN

TOPPINGS LIST PAGE 9

TOPPINGS & SOFT SERVE ARE MIXED IN A SPECIAL BLENDER

₹75-100

Regular

₹100-150

Large

5 toppings

2 Sauce



STANDARD MENU



- Dry Fruit
- Fresh Fruit
- Thunder Strom
- Dis Chocolate
- Choco N ChipSwril



Waffle Sandwich

Chocolate Dream

Ice cream, chocolate sauce, chocolate stick and cream, almonds

Mr Oreo

Ice cream, Oreo cookies, Selected sauce & Cream

Peanut Glamour

Nutella, Ice cream, peanut butter sauce, & cream

Strawberry Delight

Strawberry, Ice cream, Selected Sauce & cream

₹ 75-150



Waffle Sundae



Revolutionary ice cream



Softy



Candy floss

Cloud 9 :

Strawberry ice cream, Berry candyfloss Strawberry sauce, Nuts

₹75

Where's my honey :

Vanila ice cream, Honey, Butterscotch sauce, Nuts, Bubblegum candy

Oh Snap :

Chocolate ice cream, Nutella sauce, Nuts Chocolate candy

Candy Madness :



Vanila ice cream, Black current sauce, Nuts Black current candy







**Fresh Fruits
Natural Ice creams**

**No Artificial Colours
and flavours**

 or  = **Rs : 60/-**

 = **Rs : 120/-**

Waffle cone
Extra  = **Rs : 10/-**

500g Pack  = **Rs : 250/-**



Freshly Made from soft serve machine



DEVIL SHAKES

₹ 150-250



- **CARAMEL SHAKE**
Shake with caramel, choco balls, waffle and vanilla ice cream.
- **CRAZY KIT KAT**
Espresso shot with kitkat Shake to make you go freaky.
- **BANO FREAK**
A Classic Banana milkshake with a crazy twist





₹ 125-200



**GOLDEN
GLAZE**



**CINNAMON
SUGAR**



**RAINBOW
SPRINKLE**



**COCONUT
CRUNCH**



**WALNUT
CLASSIC**





₹ 75-125

Pina Colda

Pineapple shaved Ice Cream with mixed fruits

Over the Rainbow

Strawberry shaved ice cream, Black Current Syrup, Rainbow Sprinkles

Dream Slice

Orange syrup with shaved Vanilla Ice cream



NOW SLURP IN YOUR
SUMMERS WITH DELICIOUS
MINI FALOODA

ONLY AT

Rs. 60 - 125



Vanila Falooda
Pista Falooda
Mango Falooda
Blackcurrent
Butterscotch



SNOWY  **SUNDAE**

₹ 60-100

WAFFLE SUNDAE



₹ 75-150



FRUIT SUNDAE

₹ 75-150

Cookies and Creme

Fruit Delight

Caramel Kiwi





COOL CONES



PLAIN & MIXED

- Blue Berry
- Strawberry Coconut
- Cookie Butter
- Dutch Chocolate
- Salted Caramel

₹ 20-30



TOPPING CONES

- Chocolate sauce
- Sprinkles
- Dry Fruit Nuts
- Coconut Flakes

₹ 30-50



₹ 60-100

JUMBO TOPPING

- Chocolate Combustion
- Strawberry Bond
- Captain's Coffee
- Rainbow Secret



₹ 250
Gold

₹ 150
Silver

GOLD & SILVER

Unlimited toppings..!

CHARCOAL ICE CREAM

Black Vanilla

₹ 50





COOL CONES



**COLOUR
DIPPED CHOCO**

- Cotton Candy
- Fudge
- Rose pearls
- Vannila Delight

₹75



**GLOW
IN DARK**

₹50

**COMING
SOON**



Coated
cones

20/-



Waffle
cone

15/-



Colour Waffle cone

20/-



Regular
cone

10/-



FRESHJUICE

WITH MILK

ENJOY THE REAL FRUIT SMOOTHNESS



₹ 60-150



La Creme

SODA & SLUSH

taste
the best
Slushies

Mojito Mint
Blue Angel
Tropical Lime

AMAZING
TASTE!



₹ 50-150

Pastry
SOFT SERVE

₹ 60-125



Ice Cream
CAKE

₹ 40



Cup Cake

BUILD YOUR OWN CAKE!

DIFFERENT TOPPINGS

Black Forest
Butterscotch
Strawberry
Vanilla



₹ 750

500grams





Delicious



₹ 150-300

ICED
**COFFEE
FRAPPES**
DRINKS

LOVE
THE TASTE
LIVE
THE BUZZ



₹ 60-150

Chocolate
White Mocha
Strawberry & Cream

Vanilla
Caramel Macchiato
White Chocolate



**THRILLER
FROM VANILLA**



**BOOZY
OREO
MILKSHAKE**



**STRAWBERRY
DELIGHT**



**BANANA
RAMA**

₹ 60-150



₹75

Choice of sauce
Dry fruits & soft serve



₹75-150

Fresh Sliced
water melon





Cool N₂ Nitrogen Ice Cream

We Believe in the power of soft serve

₹75



Every Indian Sweet blends well with soft serve

Gulabjamun
Rasgulla
Chum chum
Kalakand
Jalebi

₹ 50-100



₹ 40-100



**BURGER
ICE CREAM**

₹ 60-100

Cookies



75-200



**Crêpes
& Soft Serve**



₹ 75-150





CREAMY MILK BARS

MEGA BARS

₹ 60-125



Softy ice cream

+



Sauces

+



Ice cream Toppings

=



Mega Bar



Banana Dip



Strawberry Dip



Milk with strawberry



Milk With jujube





ROLL ICE CREAM

Fresh Roll Ice Cream

₹ 40-100

Roll icecream made fresh in 3min



Softy ice cream

+



Sauces

+



Ice cream Toppings

=



Roll Ice Cream



HOME Ice cream



FAMILY TUB FOR

₹ **199** 150ML

₹ **250** 250ML

**THE PERFECT PARTY FOR
A PERFECT FAMILY!**

Add on Hot Menu

Rs.70



Rs.100

Same menu as 'Pizza'

Rs.70



Chicken Fries



Chic popcorn



Chic nuggets



Chic fingers



Chic cutlet



Chic lollipop



Chic samosa

Rs.40



Spring Potato

Choice of Flavours

Cheese



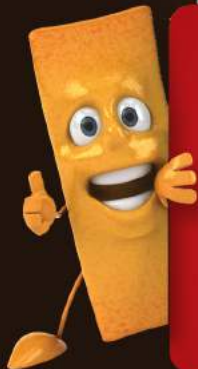
Tomato



Nacho



Rs.50



Potato Fries



Aloo tikki



Potato Bites



Potato Wedges



French Fries



Smilies



Veg Nuggets

Add on Hot Menu

Rs.50



Hot Dog



Rs.30



Sausage on stick

My Hotdog



Rs.50



Veg

Rs.70

Non veg



Mexican Wrap

Rs.80



Spicy Stick Cake

Inside Toppings

Sweetcorn
Green Peas
Paneer
Capsicum
Onion
Sausage
Chicken

Outside Toppings

Tomato
Bar-Be-Que
Mayonaise



Select any 3 inside & 1 outside toppings

Rs.80



Egg Roll

Egg Roll with
chicken sausage on stick
Chilly Egg Roll
Veg Egg Roll

Add on Hot Menu

Rs.80

Chocolate Shawarma



Toppings

- Choco Frutti
- Choco Nutella
- Choco Peanut Butter
- Choco Mallow
- Choco Cinniminy





FROSTY BEE

ICE CREAMS - MILK SHAKES

JOIN ME
LET US
ROCK

BYE

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Mobile : 95811 20000